



Independent Living Research Utilization

We create opportunities for independence for people with disabilities through research, education, and consultation



Independent Living Research Utilization

www.ilru.org

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APRIL Conference 2021

Part 2: Filling the Gap

Presenters:

Daisy Feidt
Seth Hoderewski
Joe Michener
Patricia Yeager

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Meet the Presenters

- Daisy Feidt
- Seth Hoderewski
- Joe Michener
- Patricia Yeager

What You Will Learn

- Strategies and practices to assist your organization in shifting from identifying the gap to program implementation
- How to utilize data for program evaluations and to assess the success of programs

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Program Design and Implementation

**Patricia Yeager
Independence Center**

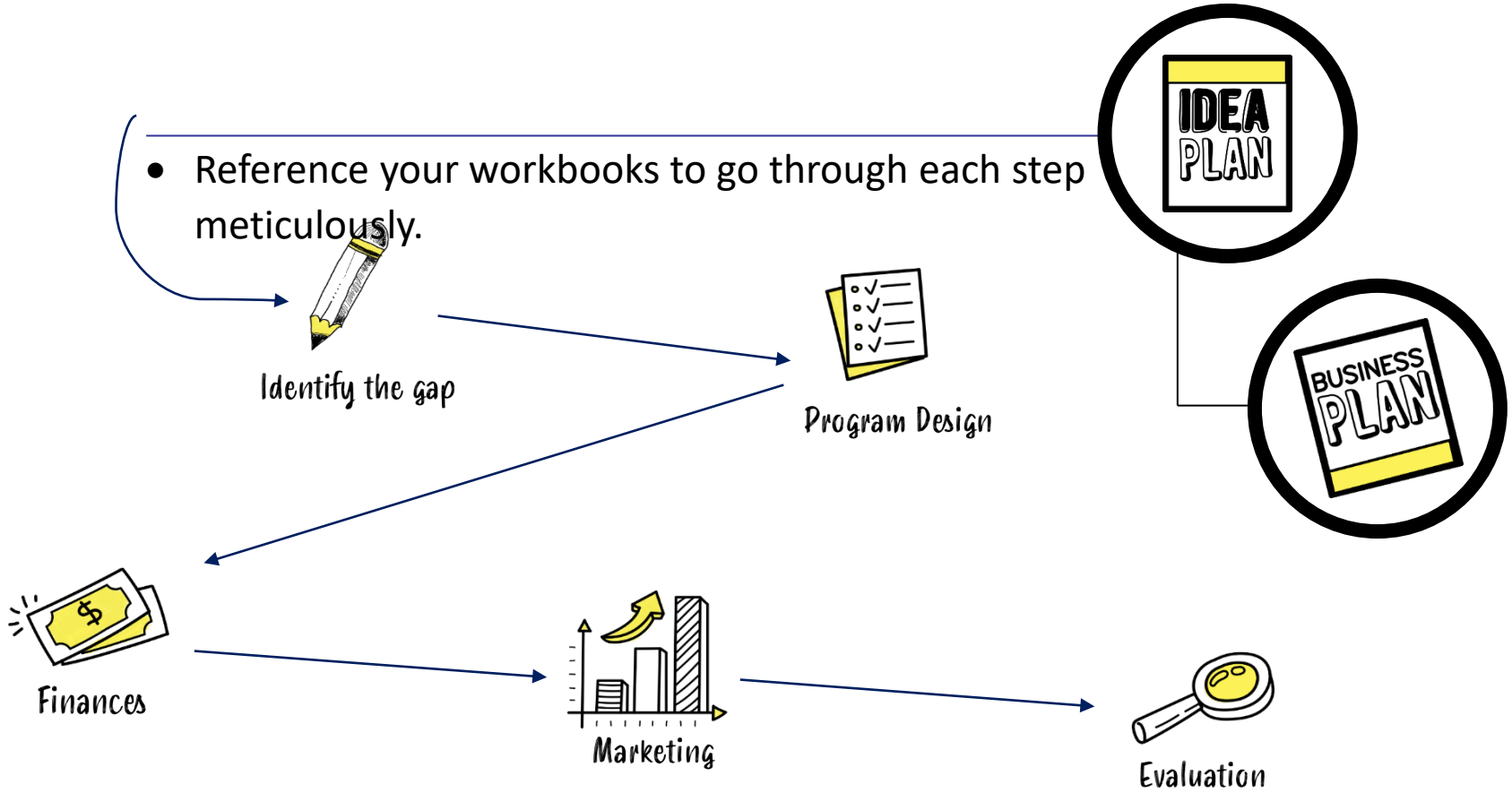
5 Ws and an H

- **What** is your idea?
- **Who** does your idea benefit?
Who will it impact internally?
- **When** can your idea be implemented?
- **Where** did your idea come from?
- **Why** is your idea necessary?
- **How** will your idea be implemented?
Is it an easy, one-person job or will it require numerous resources?



Vetting Process

- Reference your workbooks to go through each step meticulously.



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How does your organization approach program implementation?

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**Capacity, finances, resources, etc. – how
do you make sure you have these key
elements in place?**

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Why is program evaluation important?

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Program Evaluation

Seth Hoderewski & Joe Michener
Lehigh Valley Center for Independent Living

Program Evaluation: What's the Point?

Good program evaluations...

- assess program performance
- measure impacts on consumers and communities
- document success

With this information, programs are better able to direct limited resources to where they are most needed and most effective in their communities.

Knowing more about *both* successes and not-so-successful endeavors enables you to make positive changes within your program.

Program Evaluation: Myths

Common myths about evaluation to stop believing:



Evaluation is a useless activity that generates lots of boring data with useless conclusions.



Evaluation is about proving the success or failure of a program.



Evaluation is a highly unique and complex process that occurs at a certain time in a certain way, and almost always includes the use of outside experts.

Program Evaluation: What It Really Is...

Program evaluation is carefully collecting information about a program or some aspect of a program in order to make necessary decisions about the program.

Evaluation can include any or a variety of at least 35 different types of evaluations, such as:

- needs assessments
- cost/benefit analysis
- effectiveness
- efficiency
- formative
- summative
- goal-based
- process
- outcomes
- and more

The type of evaluation you undertake to improve your programs depends on what you want to learn about the program.

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Keep It Simple

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How are these goals measured? How do you evaluate your programs?

How does your organization set indicators?

Program Evaluation: Model to Use?

- Millions of models out there, but one of the better ones is found on the CDC website:
<https://www.cdc.gov/eval/index.htm>
- Key Steps of the CDC model include:
 - Engaging Stakeholders
 - Describing the Program
 - Focusing Evaluation Design
 - Gathering Credible Evidence
 - Justifying Conclusions
 - Ensuring Use and Share Lessons

Program Evaluation: Focusing the Evaluation

- What are the key evaluation questions for...
 - your consumers?
 - your customers?
 - your agency?

- Be sure to include...
 - Specific and obvious outcomes
 - Other less obvious aspects of program and service

Program Evaluation: Gathering Evidence

- Now it's time to determine the *indicators* you will use to measure your program's success and answer those key evaluation questions!
- What are the *indicators* that will be relevant to your key evaluation questions?
 - **According to the CDC, indicators should be simple, precise and measurable.**
- Once indicators are determined, it's time to get out there and obtain the data and information needed.

Program Evaluation: Analysis and Ensuring Use

- The CDC says: “Deliberate effort is needed to ensure that the evaluation process and findings are used and disseminated appropriately.”
- How will you use the information?
 - Program improvement
 - Adjusting costs/fees
 - Training
 - Marketing (if positive)
 - What else?

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How are these goals measured? How do you evaluate your programs?

How does your organization set indicators?

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How have you used the data to prove success?

Or, to market to potential funders or conduct outreach to potential community partners?

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Audience Q&A

Final Questions and Evaluation Survey

- Any final questions?
- Please complete the following short evaluation survey. We appreciate your feedback!

https://uthtmc.az1.qualtrics.com/jfe/form/SV_ac0nLRVZT0Z0grY

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